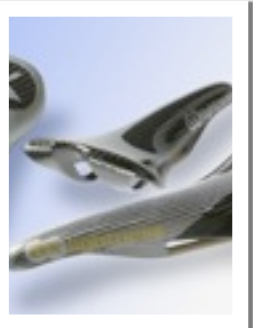


# INSPIRATION



LIGHTWEIGHT REAR MECH



ZIPP BARS



CUSTOM LEW WHEELS



SRM ERGOMETERS SCIENCE

PRODUCT OPTIONS

| Image   | Item                        | Brand           | Model                                     | Store   | \$ Cost    | UK Cost    | Selected                            | Notes  | RRP               |
|---|-----------------------------|-----------------|---|---|------------|------------|-------------------------------------|--|-------------------|
|    | Frame                       | Litespeed Blade |   | Road cc   |            | £6,399.00  | <input checked="" type="checkbox"/> |  | £6,399.00         |
|    | Forks                       | Litespeed Blade | Part of frame kit                         |   |            |            | <input checked="" type="checkbox"/> |  |                   |
|    | Wheels                      | Lew             | Custom Pro VT-1s                          | <a href="http://www.lewracing.com">www.lewracing.com</a>  | US\$15,534 | £10,939.44 | <input checked="" type="checkbox"/> | \$1.42 = £1 Custom Boron set, full ceramic bearings, wheel balancing, vale core & extender, extended 4 year warantee   | £10,939.44        |
|    | Quick Release               | Lightweight     | Skewer Set                                | <a href="http://www.wiggle.co.uk/p/Cycle/7/Lightweight_Skewer_Set/">http://www.wiggle.co.uk/p/Cycle/7/Lightweight_Skewer_Set/</a>           |            | £84.99     | <input checked="" type="checkbox"/> |  | £84.99            |
|    | Tyres                       | Continental     | Olympic Tubular Tire                      | <a href="http://www.dotbike.com/ProductsP3216.aspx?A">http://www.dotbike.com/ProductsP3216.aspx?A</a>                                       |            | £250.00    | <input checked="" type="checkbox"/> | This is track tub, but is used by some pros on road <a href="http://www.cyclingweekly.co.uk/tech/pro_bike_jason_macintyres_cervelo_tt_article_147882.html">http://www.cyclingweekly.co.uk/tech/pro_bike_jason_macintyres_cervelo_tt_article_147882.html</a> The Dotbike Website seems to suggest that £212.09 is the price for each tire? Conti website has £125 each so went with that. | £250.00           |
|    | Stem                        | Zipp            | SL Speed Carbon Oversize Stem             | <a href="http://www.wiggle.co.uk/p/Cycle/7/Zipp_SL_Speed_Carbon_Ov">http://www.wiggle.co.uk/p/Cycle/7/Zipp_SL_Speed_Carbon_Ov</a>           |            | £300.00    | <input checked="" type="checkbox"/> |  | £300.00           |
|   | Tri Bars                    | Zipp            | Vuka Aero Bars                            | <a href="http://www.wiggle.co.uk/p/Cycle/7/Zipp_Vuka_Aero_Bars/">http://www.wiggle.co.uk/p/Cycle/7/Zipp_Vuka_Aero_Bars/</a>                 |            | £600.00    | <input checked="" type="checkbox"/> | Wiggle list shift extenders, I wasn't sure if these are included? If these are not included it would add another £200  | £600.00           |
|  | Shifters                    | Shimano         | Dura Ace STi                              | <a href="http://www.ultimatepursuits.co.uk/products/details.aspx?">http://www.ultimatepursuits.co.uk/products/details.aspx?</a>             |            | £88.08     | <input checked="" type="checkbox"/> |  | £88.08            |
|  | tape                        | cinelli         | Imperial Leather Bar Tape                 | <a href="http://www.wiggle.co.uk/p/Cycle/7/Cinelli_Imperial_Leather_Bar">http://www.wiggle.co.uk/p/Cycle/7/Cinelli_Imperial_Leather_Bar</a> |            | £54.80     | <input checked="" type="checkbox"/> |  | £68.50            |
|  | computer                    | SRM             | Ergometers Science                        | <a href="http://www.poshbikes.com/product.php?id=333">http://www.poshbikes.com/product.php?id=333</a>                                       |            |            | <input checked="" type="checkbox"/> | Included with SRM Kit  |                   |
|  | headset                     | Litespeed Blade | Part of frame kit                         |   |            |            | <input checked="" type="checkbox"/> |  |                   |
|  | bottle cages                | Elite           | Ciussi Gel Carbon Bottle Cage (           | <a href="http://www.wiggle.co.uk/p/Cycle/7/Elite_Ciussi_Gel_Carbon_Bo">http://www.wiggle.co.uk/p/Cycle/7/Elite_Ciussi_Gel_Carbon_Bo</a>     |            | £58.71     | <input checked="" type="checkbox"/> |  | £73.39            |
|  | seatpost                    | Litespeed Blade | Part of frame kit                         |   |            |            | <input checked="" type="checkbox"/> |  |                   |
|  | saddle                      | AX              | Ax-lightness Phoenix Custom               | <a href="http://www.poshbikes.com/product.php?id=77">http://www.poshbikes.com/product.php?id=77</a>   |            | £300.00    | <input checked="" type="checkbox"/> |  | £300.00           |
|  | Replacement Chainring bolts | Tune            | Kti-3                                     | <a href="http://www.poshbikes.com/product.php?id=15">http://www.poshbikes.com/product.php?id=15</a>   |            | £16.99     | <input checked="" type="checkbox"/> | I would look to replace bolts with either ti or these bolts if this was my own bike and I was spending this kind of money, but understand if they are not counted.   | £16.99            |
|  | Replacement Bolts carbon    | Poshbikes       | Specialist Carbon Screws (m5 & M6)        | <a href="http://www.poshbikes.com/product.php?id=260">http://www.poshbikes.com/product.php?id=260</a>                                       |            | £80.00     | <input checked="" type="checkbox"/> | To replace bottle cage bolts, brake mounting bolts, an others where possible (M5 x 4 bolts = £36, M6 x 4 bolts = £44). I would look to replace bolts with either ti or these carbon bolts if this was my own bike and I was spending this kind of money, but understand if they are not counted.   | £80.00            |
|  | front mech                  | Shimano         | Dura Ace Front Mech                       | <a href="http://www.wiggle.co.uk/p/Cycle/7/Shimano_Dura_Ace_7900_">http://www.wiggle.co.uk/p/Cycle/7/Shimano_Dura_Ace_7900_</a>             |            | £66.54     | <input checked="" type="checkbox"/> |  | £83.18            |
|  | cranks                      | SRM             | Ergometers Science                        | <a href="http://www.poshbikes.com/product.php?id=333">http://www.poshbikes.com/product.php?id=333</a>                                       |            | £3,825.00  | <input checked="" type="checkbox"/> | Included with SRM Kit  | £3,825.00         |
|  | bottom bracket              | Shimano         | Octalink Dura Ace 7700                    | <a href="http://www.wiggle.co.uk/p/Cycle/7/Shimano_Dura_Ace_7700_">http://www.wiggle.co.uk/p/Cycle/7/Shimano_Dura_Ace_7700_</a>             |            | £61.64     | <input checked="" type="checkbox"/> | This is not included with SRM kit according to SRM website.  | £68.50            |
|  | chain                       | SRAM            | PC1090R Hollow Pin Chain 10sp             | <a href="http://www.chainreactioncycles.com/Models.aspx?">http://www.chainreactioncycles.com/Models.aspx?</a>                               |            | £51.99     | <input checked="" type="checkbox"/> |  | £63.99            |
|  | rear mech                   | Lightweight     | RD  | <a href="http://www.wiggle.co.uk/p/Cycle/7/Lightweight_RD_-">http://www.wiggle.co.uk/p/Cycle/7/Lightweight_RD_-</a>                         |            | £799.00    | <input checked="" type="checkbox"/> |  | £799.00           |
|  | Gear Cables                 | Nokon           | Gear Cables                               | <a href="http://www.chainreactioncycles.com/Models.aspx?">http://www.chainreactioncycles.com/Models.aspx?</a>                               |            | £54.99     | <input checked="" type="checkbox"/> |  | £59.95            |
|  | Brake Cables                | Nokon           | Brake Cables                              | <a href="http://www.chainreactioncycles.com/Models.aspx?">http://www.chainreactioncycles.com/Models.aspx?</a>                               |            | £40.00     | <input checked="" type="checkbox"/> |  | £40.00            |
|  | cassette                    | Shimano         | Dura Ace Cassette                         | <a href="http://www.wiggle.co.uk/p/Cycle/7/Shimano_Dura_Ace_7900_">http://www.wiggle.co.uk/p/Cycle/7/Shimano_Dura_Ace_7900_</a>             |            | £140.92    | <input checked="" type="checkbox"/> |  | £176.16           |
|  | brakes                      | AX              | Ax-lightness Orion Carbon Brake Callipers | <a href="http://www.poshbikes.com/product.php?id=79">http://www.poshbikes.com/product.php?id=79</a>   |            | £680.00    | <input checked="" type="checkbox"/> |  | £680.00           |
|  | Brake levers                | Zipp            | Vuka Aero Bars                            | <a href="http://www.wiggle.co.uk/p/Cycle/7/Zipp_Vuka_Aero_Bars_2008/">http://www.wiggle.co.uk/p/Cycle/7/Zipp_Vuka_Aero_Bars_2008/</a>       |            |            | <input checked="" type="checkbox"/> |  |                   |
|  | Pedals                      | Speedplay       | Nanogram Zero Road Pedals                 | <a href="http://www.5339.co.uk/speedplay-nanogram-zero-road-">http://www.5339.co.uk/speedplay-nanogram-zero-road-</a>                       |            | £425.00    | <input checked="" type="checkbox"/> |  | £425.00           |
| <b>Total</b>  |                             |                 |   |   | £25,317.09 |            |                                     |  | <b>£25,421.17</b> |

# COST SUMMARY

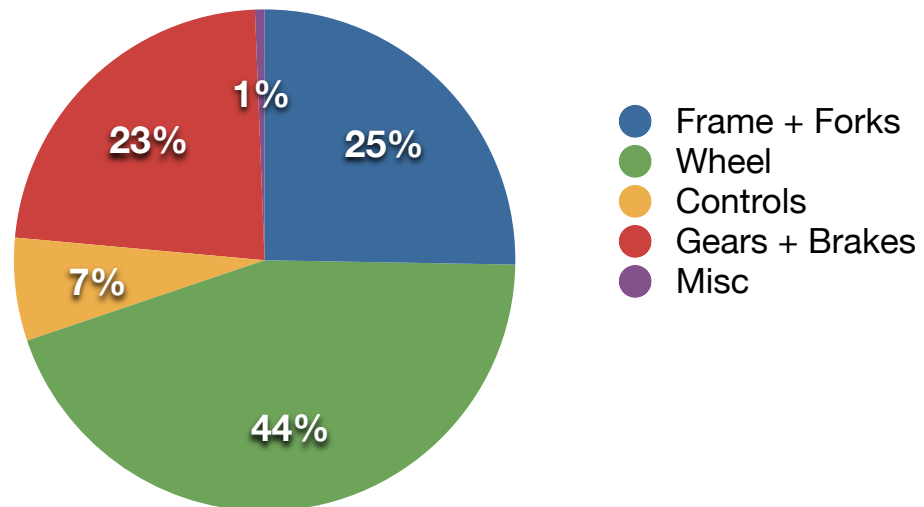
Purchase cost is the price listed today to buy these items, RRP cost is the full price should the sites not offer the discount anymore.

## Costs - Dura Ace

| Task           | Purchase Cost     | RRP               |
|----------------|-------------------|-------------------|
| Frame + Forks  | £6,399.00         | £6,399.00         |
| Wheel          | £11,274.43        | £11,274.43        |
| Controls       | £1,679.80         | £1,693.50         |
| Gears + Brakes | £5,808.16         | £5,883.86         |
| Misc           | £155.70           | £170.38           |
| <b>Total</b>   | <b>£25,317.09</b> | <b>£25,421.17</b> |



## Cost Overview



## CONTACT LIST

| Company  |  |  |  |
|--|--|--|--|
| <a href="http://www.wiggle.co.uk">www.wiggle.co.uk</a>                         |  |  |  |
| <a href="http://www.poshbikes.co.uk">www.poshbikes.co.uk</a>                   |  |  |  |
| <a href="http://www.competitivecyclist.co.uk">www.competitivecyclist.co.uk</a> |  |  |  |
| <a href="http://www.ultimatepursuits.co.uk">www.ultimatepursuits.co.uk</a>     |  |  |  |
| <a href="http://www.dotbike.co.uk">www.dotbike.co.uk</a>                       |  |  |  |
| <a href="http://www.lewracing.com">www.lewracing.com</a>                       |  |  |  |
| <a href="http://www.5339.co.uk">www.5339.co.uk</a>                             |  |  |  |
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